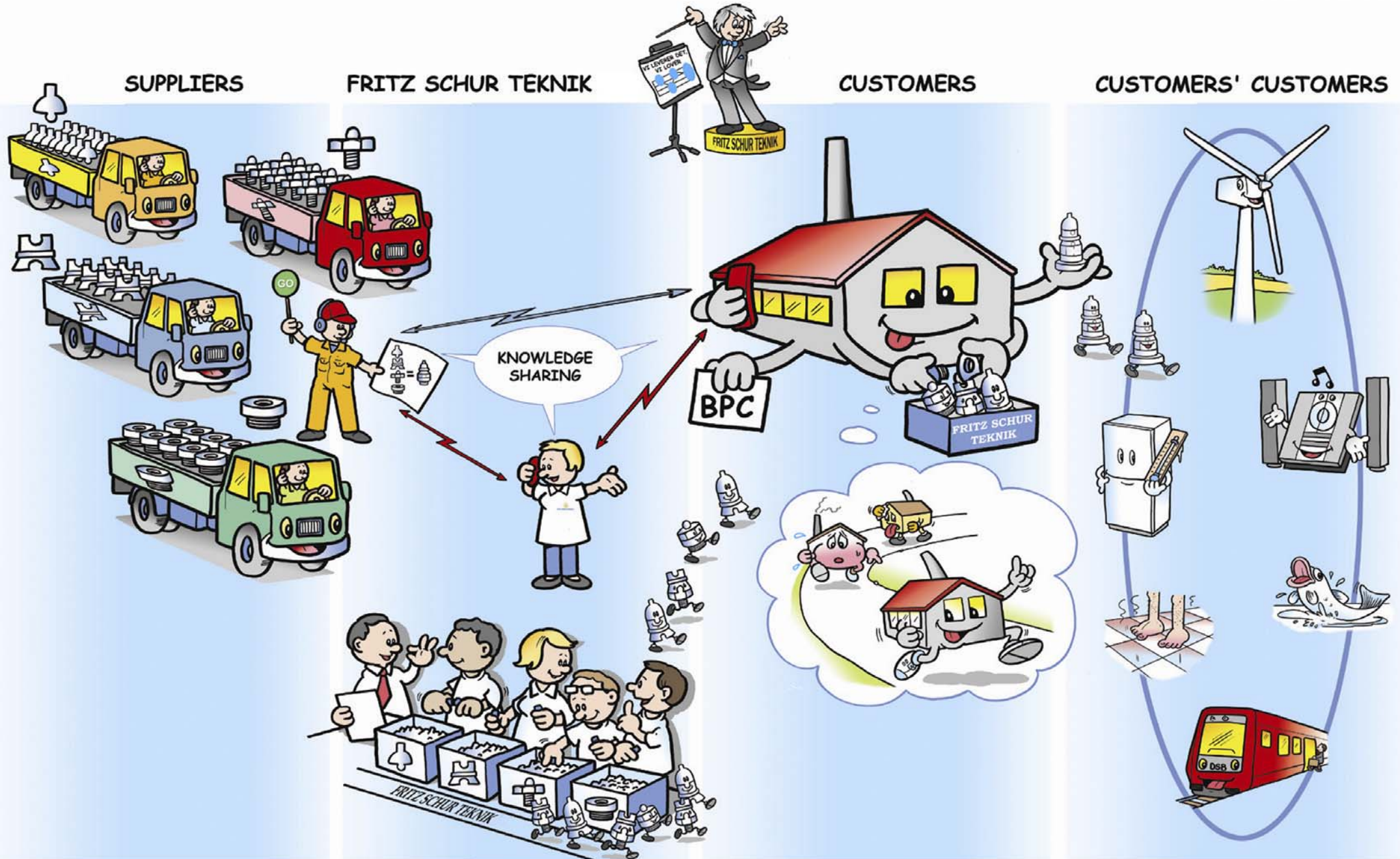




MISSION



BY FOCUSING ON INDUSTRIAL BUYERS' PURCHASE CRITERIA - AS WELL AS RELEVANT SUPPLIER STRATEGY, FOCUSED KNOWLEDGE SHARING AND CONTINUOUS IMPROVEMENT OF INTERNAL COMPETENCIES, WE WANT TO OFFER OUR CUSTOMERS OPTIMUM SOLUTIONS THAT GIVE THEM COMPETITIVE ADVANTAGES.